WHAT IS CLAIMED IS:

1. A compound of formula (I):

$$R_2$$
— B — A — Ar — Ar — B — R_2 (I),

5 wherein

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Ar is aryl, heteroaryl, or oligoaryl;

A is furyl;

B is aryl or heteroaryl;

R₁ is hydrogen, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, heterocyclyl, or oligoaryl; and

R₂ is hydrogen, alkyl, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, or heterocyclyl.

- 2. The compound of claim 1, wherein A is furyl substituted at positions 2 and 5.
- 3. The compound of claim 1, wherein B is aryl.
- 4. The compound of claim 3, wherein B is phenyl.
- 5. The compound of claim 4, wherein R_2 is hydrogen.
 - 6. The compound of claim 1, wherein Ar is aryl.
 - 7. The compound of claim 6, wherein Ar is phenyl.
 - 8. The compound of claim 7, wherein A is furyl substituted at positions 2 and 5.
 - 9. The compound of claim 8, wherein B is aryl.
- 20 10. The compound of claim 9, wherein B is phenyl.
 - 11. The compound of claim 10, wherein R_2 is hydrogen.
 - 12. The compound of claim 11, wherein R₁ is phenyl, and substituted at position 3 of furyl.

- 13. The compound of claim 1, wherein Ar is oligoaryl.
- 14. The compound of claim 13, wherein Ar is biphenyl.
- 15. The compound of claim 14, wherein A is furyl substituted at positions 2 and 5.
- 16. The compound of claim 15, wherein B is aryl.
- 5 17. The compound of claim 16, wherein B is phenyl.
 - 18. The compound of claim 17, wherein R_2 is hydrogen.
 - 19. The compound of claim 18, wherein R₁ is phenyl, and substituted at position 3 of furyl.
 - 20. An electro-luminescence device, comprising:
- an anode layer,

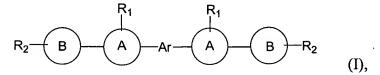
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- a hole transporting layer,
- an electron transporting layer, and
- a cathode layer,

wherein the anode layer, the hole transporting layer, the electron transporting layer, and the cathode layer are disposed in the above order; and the hole transporting layer includes a compound of formula (I):



in which

Ar is aryl, heteroaryl, or oligoaryl;

A is furyl;

B is aryl or heteroaryl;

R₁ is hydrogen, alkyl, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, heterocyclyl, or oligoaryl; and

R₂ is hydrogen, alkyl, alkenyl, alkynyl, aryl, heteroaryl, cyclyl, or heterocyclyl.

21. The device of claim 20, wherein A is furyl substituted at positions 2 and 5.

- 22. The device of claim 20, wherein B is aryl.
- 23. The device of claim 22, wherein B is phenyl.
- 24. The device of claim 23, wherein R₂ is hydrogen.
- 25. The device of claim 20, wherein Ar is aryl.
- 5 26. The device of claim 25, wherein Ar is phenyl.
 - 27. The device of claim 26, wherein A is furyl substituted at positions 2 and 5.
 - 28. The device of claim 27, wherein B is aryl.
 - 29. The device of claim 28, wherein B is phenyl.
 - 30. The device of claim 29, wherein R_2 is hydrogen.
- 31. The device of claim 30, wherein R_1 is phenyl, and substituted at position 3 of furyl.
 - 32. The device of claim 30, wherein R₁ is n-butyl, and substituted at position 3 of furyl.
 - 33. The device of claim 20, wherein Ar is oligoaryl.
 - 34. The device of claim 33, wherein Ar is biphenyl.
 - 35. The device of claim 34, wherein A is furyl substituted at positions 2 and 5.
- 15 36. The device of claim 35, wherein B is aryl.
 - 37. The device of claim 36, wherein B is phenyl.
 - 38. The device of claim 37, wherein R_2 is hydrogen.
 - 39. The device of claim 38, wherein R₁ is phenyl, and substituted at position 3 of furyl.